



FULL-LINE PRODUCT
COLLECTION



Beyond the appeal of the products.

For more than 75 years, Allura has been building its enviable reputation by Making the Material Difference – focusing on the things that make a real difference for our customers. We begin by providing service through a team of professionals dedicated to exceeding your expectations. We're adamant about ensuring you get the right material in the right location at the right time. To do so, we offer a full line of building materials that deliver the distinctive look and unsurpassed performance you demand.

Unlike wood, vinyl and other traditional building materials, Allura Fiber Cement products resist damage from hail or termite attacks, resist rot, are noncombustible, and are free from manufacturing defects. They are also suitable in both hot and cold climates and are fire resistant. What's more, Allura products feature realistic wood grain and textures, come in an incredible array of colors and are paintable for unlimited design possibilities.



When it comes to the natural look you want with none of the hassles, Allura fiber cement products are all you need.

- *Durable, engineered to endure harsh weather and high-wind climates*
- *Noncombustible, Class A fire rating*
- *Superior aesthetics*
- *Factory pre-primed*
- *Distinctive, more realistic textures*
- *50-year limited warranty*
- *Best ROI for homeowners* for 8 years in a row*

* According to Remodeling Cost vs Value Report



Impact-resistant



Termite-resistant



Rot-resistant



Weather-resistant



Noncombustible



LAP SIDING



Classic style. State-of-the-art performance.

Combining the appearance and workability of wood with the durability of specially formulated fiber cement, Allura Lap Siding not only looks great but lasts considerably longer than traditional exterior wall cladding or vinyl siding.



AVAILABLE TEXTURES *



Traditional Cedar



Smooth



Perfection Shingles

DESIGNER'S CORNER

Our Traditional Cedar texture features a deep, realistic wood grain appearance for an unbeatable classic style, while the Smooth texture creates a cleaner, modern aesthetic. You can even customize your design utilizing our extensive range of widths. Or for the distinctive look of shake combined with the installation ease of lap siding, choose Allura Perfection shingles. No matter the style, Allura Lap Siding has got yours covered.

LAP SIDING*

Thickness	Width	Length	Exposure
5/16"	5 1/4"	12'	4"
5/16"	6 1/4"	12'	5"
5/16"	7 1/4"	12'	6"
5/16"	8 1/4"	12'	7"
5/16"	9 1/4"	12'	8"
5/16"	12"	12'	10 1/4"

* 1/4" min. overlap with all Lap Siding. Check market availability, as products may vary.

PERFECTION SHINGLES

Thickness	Width	Length	Exposure
7/16"	8 1/4"	12'	7"

PANEL SIDING



Versatility that spans traditional to contemporary.

Designed for everything from sidewalls to overhead accents, Allura Panel Siding adds beautifully versatile – and exceedingly durable – distinction to your next project.

TECHNICAL SPECIFICATIONS

Thickness	Width	Length
5/16"	4'	8'
5/16"	4'	9'
5/16"	4'	10'
5/16"	4'	12'

* Check market availability, as products may vary.

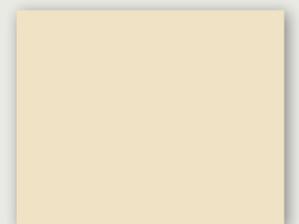
AVAILABLE TEXTURES*



Traditional Cedar



8" OC Groove



Smooth



Stucco

SHAKE



The undeniable allure of texture and detail.

Replacing split or rotted wood shingles is a thing of the past thanks to Allura Shake and Individual Shake Shingles. Featuring the natural beauty of cedar, our Shingles and Shake provide the appearance of wood without the wear and tear, ideal for everything from small facades to large areas to full wall applications. What's more, our Shake achieves the look of individual shingles in easy-to-install panels. To elevate the authenticity even further, opt for Allura Shake Select, the innovative interlocking 3-panel system that minimizes repeating patterns to deliver a truly random aesthetic. All of which deliver a lot of extra curb appeal without a lot of extra work.

DESIGNER'S CORNER

When it comes to creativity and versatility, Allura Shake is all you need to establish a look that's all your own. Whether you prefer the classic Straight Edge look, the "randomness" of Staggered Edge or the decorative possibilities of our Half Round, Allura Shake makes your design ideas come alive.

Allura Shake*

- Primed only
- Two textures: Traditional Cedar & Combed

STAGGERED EDGE

Thickness	Dimensions	Exposure
¼"	16" x 48"	6"

STRAIGHT EDGE

Thickness	Dimensions	Exposure
¼"	16" x 48"	7"
¼"	12" x 48"	5"

HALF ROUNDS & OCTAGON

Thickness	Dimensions	Exposure
¼"	16" x 48"	7"

INDIVIDUAL SHAKE SHINGLES - COMBED

Thickness	Dimensions	Exposure
¼"	12" x 18"	8"
¼"	8" x 18"	8"
¼"	6" x 18"	8"

INDIVIDUAL SHAKE SHINGLES - CEDAR

Thickness	Dimensions	Exposure
¼"	12" x 18"	8"
¼"	8¾" x 18"	8"
¼"	6¾" x 18"	8"

* Check market availability, as products may vary.



Random Square - Straight Edge



Random Square - Staggered Edge



Individual Shakes - Staggered Edge



Individual Shakes - Straight Edge



Half Rounds



Octagons



SHAKE SELECT



Innovative design for random beauty.

It's possible to achieve the look of handcrafted randomly placed shake shingle siding without actually installing individual shake shingles, one by one.

Allura's Shake Select siding achieves the truly distinctive look once only possible with individual cedar shingles with a fiber cement product that's unsurpassed in its ability to stand up to the harshest weather, wood-devouring insects or whatever else Mother Nature throws its way.

Allura Shake Select*

- Available in Straight Edge & Staggered Edge
- Two textures: Traditional Cedar & Combed
- Available in Factory Prefinished & Primed

Thickness	Dimensions	Exposure
5/16"	16" x 48"	7"

* Check market availability, as products may vary.

DESIGNER'S CORNER

A repeating pattern is the last thing you want to see when standing on the curb looking at one of your finished homes. Allura has overcome this annoyance through an ingenious, one-of-a-kind system that utilizes a series of three distinct 4' X 8' panels and an intuitive installation sequence. With Allura Random Shake, installers can knock out 4' X 8' sections in a fraction of the time it would take to place individual shingles over that same surface area. Allura Shake Select is truly unique, delivering the look of old world craftsmanship in a beautiful new way.



Random Square – Straight Edge



Random Square – Staggered Edge



Octagons



Half Rounds

TRIM



Tie it all together.

Thanks to our special fiber cement formulation, Allura Trim has all the advantages of wood and none of the hassles. It looks like wood yet is incredibly durable. It won't rot, warp or splinter and is designed to significantly outperform wood in every way. Best of all, there is no need for special tools on the job site. Our Trim can be cut with the same saw blades and installed with the same tools normally used for wood products. Why bother with wood? Trim provides the look and long-lasting protection you need to bring your home that all-important finishing touch.



TRIM FEATURES

- Available in reversible Cedar/Smooth board for added versatility
- 15-year limited warranty

DESIGNER'S CORNER

Nothing brings the look of your home together quite like Allura Trim. Its clean lines, exceptional durability and paintability provide the ultimate in beauty and versatility. Allura Trim is the perfect finishing touch.

Size	Thickness	Nominal Width*							
		2"	3"	4"	5"	6"	8"	10"	12"
7/16"	7/16"			●		●	●		●
4/4	3/4"	●	●	●		●	●	●	●
5/4	1"	●	●	●	●	●	●	●	●
8/4	1 1/2"			●		●			

All available in 12-ft. lengths
 *Check market availability, as products may vary.



TUNDRA TRIM



Raise the bar on trim durability.

Allura Tundra Trim outperforms today's material competition. Made from a proprietary blend of specially engineered polymers and a unique manufacturing stretching process, our Tundra Trim is similar to wood but without the risk of fungal decay or termite damage. The halogen-free material won't absorb water — so no cracking, warping, cupping, rotting, corrosion, expansion, or contraction.

Allura Tundra Trim offers the best composite trim strength-to-weight ratio in the industry. The ideal complement to Allura's ultra-durable fiber cement siding products, Tundra Trim lives up to its name in durability and strength. Its industry-best 25-year warranty outlasts other 15-year guarantees in the ultradurable fiber cement category.

DESIGNER'S CORNER

Ideal anywhere, all year round — even in extreme weather locations, Allura Tundra Trim is lightweight and easy to use, with unsurpassed stability and unmatched strength. It can be installed along the roof line or down to the ground without typical gapping due to the elimination of common material contraction or thermal expansion. Tundra Trim's tough exterior withstands high impact, from falling hail to slicing golf balls.



PRODUCT SPECIFICATIONS

- Non-reversible popular snow-white shade complements all designs
- 18' length makes 2-story application seamless
- 1"x4", 1"x6", 1"x8", and 1"x12" widths



BEADBOARD

Elevate the look and performance of ceilings.

Exceptionally beautiful, exceedingly durable, Allura Fiber Cement Beadboard is perfect for any ceiling application, including porches and gazebos. Best of all, it's weather-, rot- and fire-resistant. Raise your expectations for any outdoor ceiling with the aesthetics and durability of Allura Beadboard.



**NON-VENTED, PRIMED & READY TO PAINT
4' X 8' PANELS, FEATURING A TRUE 3 1/2"
O.C. DEEP GROOVE BEAD**

For the look of wood with none of the hassles, all you need is Allura Beadboard. That's because, unlike typical wood panel ceiling materials, Allura is made from an advanced fiber cement formulation that is both rot- and warp-resistant. It's also impervious to wood-boring insects, is weather- and impact-resistant, and is noncombustible. And, for added peace of mind, Allura Beadboard is backed by an industry-leading 50-year limited warranty.

TECHNICAL SPECIFICATIONS

Thickness	Width	Length
5/16"	4'	8'

** Check market availability, as products may vary.*

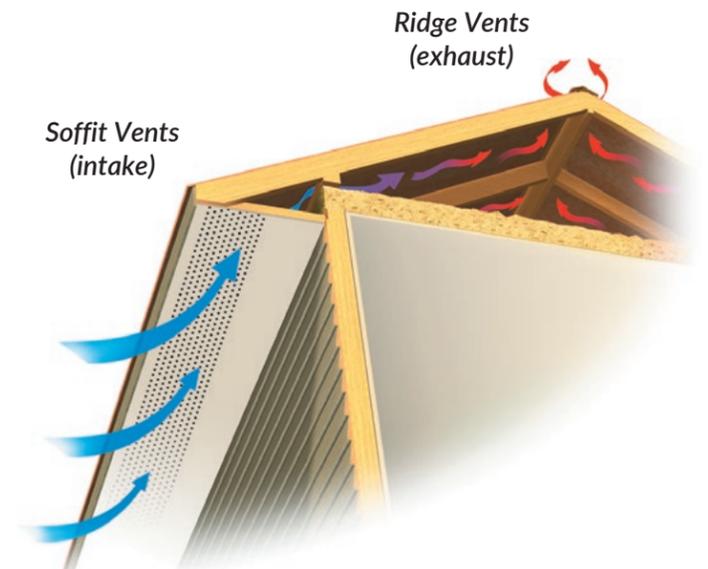
SOFFIT



Tackle a tough job beautifully.

Available in both vented and non-vented styles, Allura Soffit Panels will neither warp nor rot. Unlike traditional wood, they are engineered to repel moisture, withstand any climate and provide extensive protection around the home.

Experts agree that the most effective system is a balance of air intake and exhaust that creates a uniform flow of air through the attic. To create those conditions in this challenging area, Soffit helps equalize the roof temperature from top to bottom by supplying a consistent airflow along the entire underside of the roof deck.



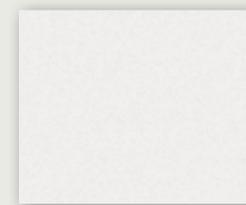
DESIGNER'S CORNER

Whether you prefer Smooth or Cedar texture, Allura Soffit options allow you to ensure your home's design style is consistent from every angle.

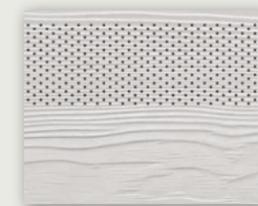
AVAILABLE TEXTURES*



Traditional Cedar



Smooth



Traditional Cedar Vented



Smooth Vented



Type	Thickness	Width	Length
Vented/Non-Vented	1/4"	24"	8'
Vented/Non-Vented	1/4"	24"	12'
Vented/Non-Vented	1/4"	16"	12'
Vented/Non-Vented	1/4"	12"	12'
Vented/Non-Vented	1/4"	8-1/4"	12'
Vented/Non-Vented	1/4"	6-1/4"	12'
Vented/Non-Vented	1/4"	6"	12'
Non-Vented	1/4"	4"	8'

* Check market availability, as products may vary.

BACKER 1/4"

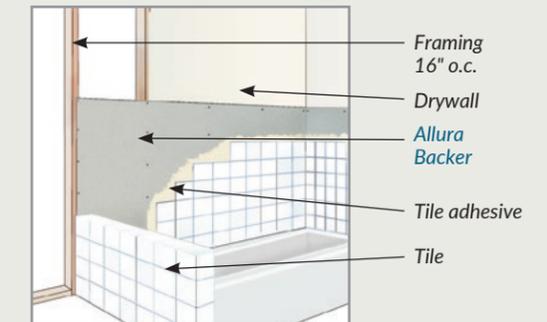
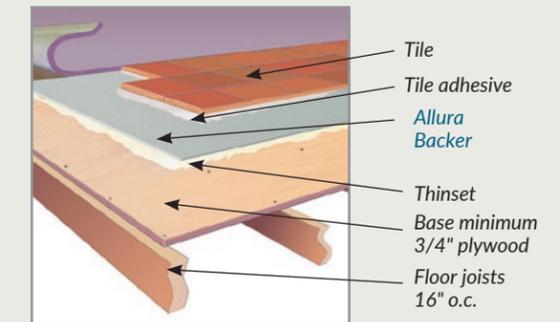


For all your backer needs.

When it comes to home construction, water can be your worst enemy. Allura Backer 1/4" feature an exceptionally durable and dense, non-porous surface, making them ideal for safeguarding kitchens and bathrooms from moisture and water damage. It's the fiber cement building material trusted by pros who insist on not just meeting code, but meeting their own high standards of craftsmanship.

VERSATILE

Preferred by building professionals; all Allura Backer Boards meet local building codes that require the use of backer board or underlayment under tile in wet areas. Allura Backer Boards are light weigh, easy to install and provide the flexibility and strength to assure suitability for any size and type of tile or natural stone for interior floors, walls and counter tops.



DURABLE

Allura Backer offers the most advanced engineering benefit to a structure and is guaranteed by a 20-year limited warranty: all Allura moisture-resistant Backer boards safeguard floors and other wet areas from water damage- it will not swell, decay, delaminate or deteriorate. Allura Backer boards also offer a class A flame spread rating; non-combustible, and defends against mold, rot and decay.



BACKER 1/2"



You can't buy a better backer.

Allura Backer 1/2" creates the perfect surface to adhere tile, natural stone, faux stone, brick veneer, paint, wallpaper and other resilient topside materials. Made of a precisely blended combination of Portland cement, wood fibers and specialty additives, the fiber cement Backer 1/2" is suitable for counters, flooring and interior walls throughout the house to prevent possible water damage to the structure.

Installation requires no special tools for cutting, and it fastens easily with screws or nails.

The easy-to-install Allura Backer 1/2" is backed by our 20-year limited warranty.



TECHNICAL SPECIFICATIONS

	Allura Backer 1/4"	Allura Backer 1/2"
Weight	3' x 5' 28 lbs/pc	3' x 5' 39 lbs/pc
	4' x 4' 30 lbs/pc	
	4' x 8' 60 lbs/pc	4' x 8' 83 lbs/pc
Pieces/Unit	3' x 5' 85 pcs/unit	3' x 5' 50 pcs/unit
	4' x 4' 85 pcs/unit	
	4' x 8' 50 pcs/unit	4' x 8' 40 pcs/unit

* Check market availability, as products may vary.

FLAME SPREAD/ SMOKE DEVELOPMENT

- ASTM E84 test results
- Flame Spread: 0
- Smoke Development: 5

SHEAR BOND STRENGTH

- Latex-Portland cement
- Greater than 280 psi

PRE-FINISHED



Build in more durability with pre-painted fiber cement.

Opt for pre-finished fiber cement siding to build in quality and durability. Unlike retail paint made from a clear base tinted with synthetic pigments, the paint formulated for fiber cement manufacturers uses natural color pigments, which are renowned for their superior durability, coverage, stability and resistance to fading. (Ancient cave drawings used natural pigments, and they haven't disappeared after 30,000 years.) Pre-painted siding from Allura is guaranteed for 15 years – up to twice the durability of an on-site application.

ALWAYS THE RIGHT CONDITIONS

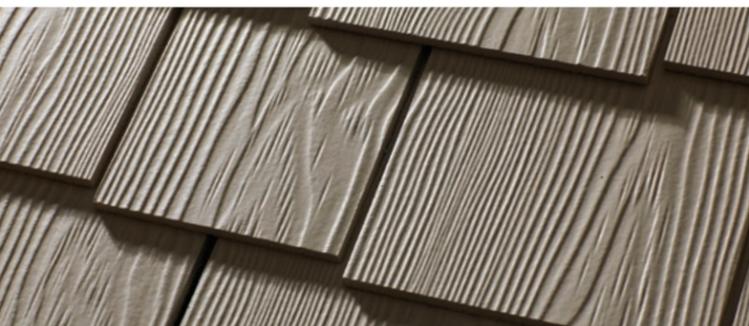
Paint will never apply with the same consistency and control on a vertical surface in outdoor conditions as it will in a cutting-edge painting facility. Not only is pre-painted siding application more consistent, but the coating is also thicker.

Moisture can prevent paint adherence to virtually any substrate. For best results, painters should delay for 24-hours after any precipitation and should avoid application altogether within 4 hours before forecasted rain. Additionally, most paint labels recommend painting when the relative humidity is between 40-60%, but in many areas around the United States, the humidity almost never drops below 60%.

When temperatures outside are too high or too low, painting the building's siding is also problematic. To create a durable film, the air temperature must be over 35° and lower than 90°. But weather is never a problem in the factory, where painting conditions are perfect 365 days a year.

DESIGNER'S CORNER

Would you prefer to have a new car delivered with just the primer applied? Imagine trying to match that factory finish out in your driveway. When a product is finished in a controlled factory setting with specially formulated coatings, it delivers unrivaled results. It's that simple.



Unleash your imagination.



Allura's proprietary Spectrum™ Finishing System not only ensures unparalleled protection against the elements, but also brings out your style in a gorgeous palette of eye-catching designer colors. But that's only part of the story. Beneath our alluring Spectrum finish lies a strong precision process. Optimal defense is built in with our primer/sealer for premium weather protection and machine-applied coats of Spectrum color.

With 25 solid colors and 5 natural-wood stains available to choose from our Spectrum pre-painted collection, your homeowner can rest assured knowing they won't need to repaint for 15 years. We back this claim up with a 15-year warranty on all our pre-finished options.



Or if you have a special request beyond our existing samples, you can create your own custom look with our Spectrum Plus™ curated collection. This offers a palette of beautiful colors reserved exclusively for your use in your market. Contact your Allura sales representative for more details on both of these customized programs to determine what best fits your needs.

The color samples shown here are as accurate as printing methods will permit. For a physical color card, a request form or to find a preferred dealer near you, please visit AlluraUSA.com.

We don't just promise world-class service. We guarantee it.

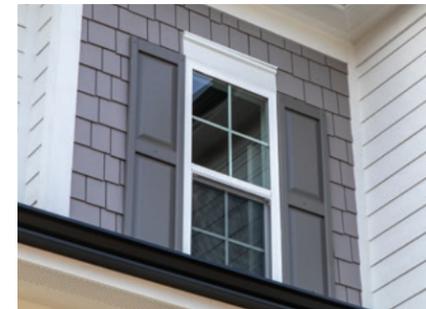
At Allura, we believe the building industry is first and foremost a service industry. We understand time is money and you deserve respectful, courteous and knowledgeable customer service. So you can always count on us for helpful technical support, customer service reps and managers who are eager to assist you with all your Allura fiber cement needs.

ON-TIME SHIPMENTS

We take pride in delivering full and on-time shipments. If for any reason your direct Allura order does not ship on your promised ship date, please contact Allura's Customer Support immediately, so we can assist you.

QUALITY PRODUCTS & PROTECTED INVESTMENT

With over 75 years of experience, Allura provides a top-line fiber cement product using our advanced formulation and quality-control monitoring. Every piece of fiber cement product delivered from Allura will be palletized and wrapped to protect your investment.



BACKED BY CONFIDENCE.

Allura fiber cement products are backed by our 50-year Limited Transferable Warranty*. Guaranteed!

*Please review our Limited Transferable Warranty for specific details.



Lap Siding



Shake



Trim



Soffit



Panel



Beadboard



Panel Siding



Backer

396 West Greens Road, Suite 300 • Houston, Texas 77067 • (844) 4.ALLURA (844) 425.5872

AlluraUSA.com

